

Train-the-Trainer CPD for Careers Hubs and MATs

Forum Talent Potential is probably the most respected and successful process for enabling teaching professionals to bring curriculum learning to life. This is achieved by developing meaningful encounters with employers that help young people discover the point of working hard in the classroom.

‘Forum Talent Potential is a tried-and-tested CPD process that builds the capacity of teaching professionals to create meaningful learning experiences in partnership with local employers and equip young people for life beyond school.’

‘My Learning My Future’ Inspiration Guides (Careers & Enterprise Company, 2021)



Forum Talent Potential (FTP) provides free and open access to a huge portfolio of case studies, template documents, briefing papers and ‘Behind the Case Study’ audio-visual guides. Now, you can choose to train a few Careers Leaders or Enterprise Coordinators to become local experts – building internal capacity and sustainability, rather than perpetuating a dependency on external providers or repeated programmes.

- **Identify suitable schools, Careers Leaders and teaching staff**
- **Gather project briefs for topics within existing schemes of work**
- **Develop outline project plans and identify potential employers**
- **Work with schools/employers to help shape plans and resources**
- **Gather impact information and share each example of good practice**

This programme is intended for groups of schools brought together by multi-academy trusts, careers hubs and school clusters. Participants engage curriculum leads, faculty heads and subject specialists, whose priority is likely to be academic attainment and progression, rather than achieving Gatsby Benchmarks.

This is shirt-sleeves CPD that requires commitment from the individuals involved and from their respective leadership teams. Project success is 20% inspiration and 80% perspiration. Typically running over a couple of terms, they will work together, developing their own curriculum projects, sharing experiences and outcomes on the way and, ultimately, producing their own completed case studies, which create opportunities for wider dissemination.

Experience indicates that participants want hands-on help about practical issues as they arise. Support is provided by teaching and careers professionals who have experience of implementing the FTP process:

- **Periodic group briefings about the process, employer engagement, impact assessment and more**
- **One-to-one online discussions, guidance and problem-solving as curriculum projects develop**
- **Selection of case studies, video clips and classroom resources from previous relevant projects**

This remote CPD programme avoids the disruption and cost of conventional training. Without the need to mention 'Gatsby Benchmarks' it can help to engage every member of teaching staff; embed careers in the curriculum and create multiple encounters with employers. Most importantly, it enables schools to show their young people the point of working hard in the classroom.



'I've been really pleased with the project and your procedure has really helped to generate a great project. I feel like we have a reliable recipe from which we can cook up some more BM4 projects in the future.'

Gordano School, near Bristol

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