

Meaningful Learning Experiences: Open Source CPD

'Forum Talent Potential is a tried-and-tested CPD process that builds the capacity of teaching professionals to create meaningful learning experiences in partnership with local employers and equip young people for life beyond school.'
Careers & Enterprise Company, 2021

Forum Talent Potential operates as a Community Interest Company and its CPD toolkit is made available online for free use and distribution:

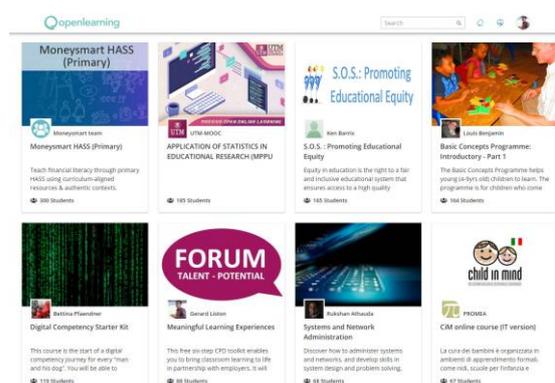
www.openlearning.com/courses/forum-talent-potential/

The toolkit provides easy access to concise briefing papers for six steps, along with template documents, video clips and case study examples, showing how to plan, develop and share meaningful learning experiences for young people within curriculum subjects at any school or college. By the end of the process, participants will understand how to:

- Ensure strategic commitment and set priorities
- Identify topics that might be brought 'to life'
- Create an outline plan for a purposeful project
- Find and engage local employer partners
- Record the impact of the project on young people

The six-step process directly addresses Gatsby Benchmarks 4 (careers embedded in the curriculum) and 5 (multiple encounters with employers), but also indirectly addresses many of the other benchmarks. Embedding encounters with local employers within existing schemes of work can bring classroom learning to life and contribute to whole school improvement and the process is now being implemented across multi-academy trusts and Careers Hubs.

This online CPD programme is promoted through Openlearning's global marketplace. This online learning platform is proven to show 18 times more engagement than others and places Careers leaders within a community are able to exchange ideas, seek inspiration and, ultimately, to plan, develop and share their own examples of good practice.



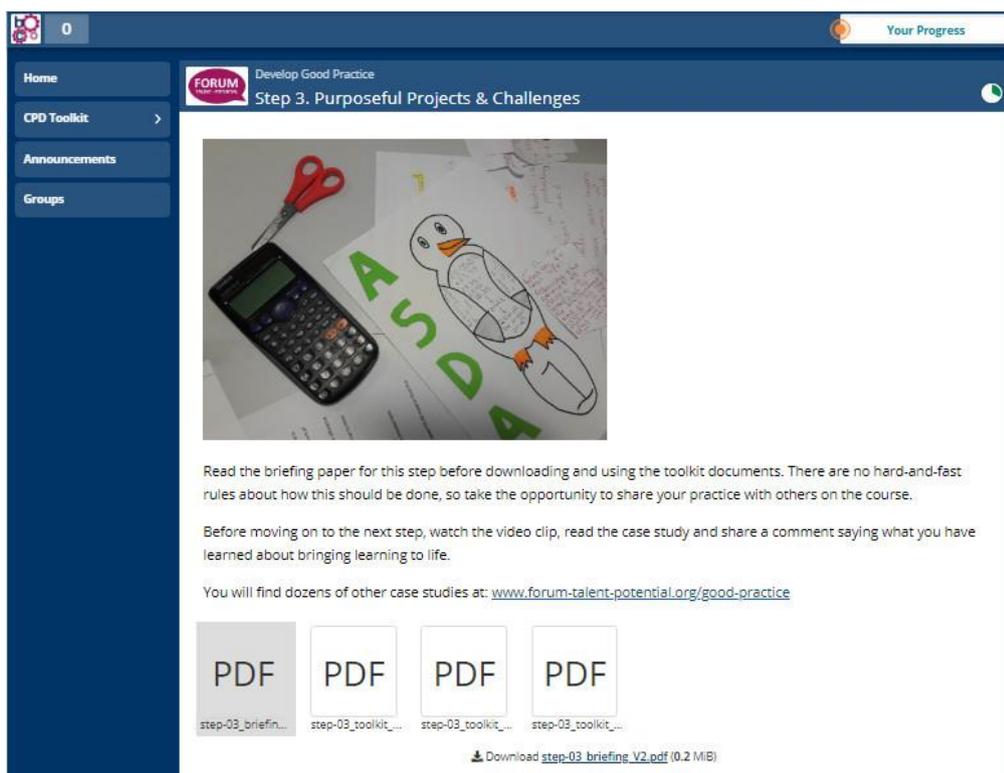
The CPD process records impact in terms of young people's development of personal motivation, future aspirations and employability skills, helping each of them connect their classroom learning with possibilities in life beyond school.

Multiple encounters with employers in the classroom, '... can help increase young people's belief that school is worthwhile and important to achieve longer term career goals'

'Motivated to Achieve' Education & Employers Research 2019

'For schools and colleges, employer partnerships help give students informed choices about their next steps and a powerful sense of direction to help with their studies.'

Oli de Botton, CEO, Careers & Enterprise Company, 2021



The screenshot shows a course interface with a dark blue sidebar on the left containing 'Home', 'CPD Toolkit', 'Announcements', and 'Groups'. The main content area has a header with the FORUM logo and the text 'Develop Good Practice Step 3. Purposeful Projects & Challenges'. Below the header is a photograph of a calculator, red scissors, and a drawing of a penguin on a piece of paper with the letters 'A S D A' written on it. The text below the image reads: 'Read the briefing paper for this step before downloading and using the toolkit documents. There are no hard-and-fast rules about how this should be done, so take the opportunity to share your practice with others on the course. Before moving on to the next step, watch the video clip, read the case study and share a comment saying what you have learned about bringing learning to life. You will find dozens of other case studies at: www.forum-talent-potential.org/good-practice'. At the bottom, there are four 'PDF' buttons and a download link for 'step-03_briefing_V2.pdf (0.2 MiB)'.

To sign up for the course free: www.openlearning.com/courses/forum-talent-potential

To find out about 'masterclass' support for careers leaders: gerard@forum-talent-potential.org